

# TOM FORD BEAUTY

FOR IMMEDIATE RELEASE

AVAILABLE AS FROM MID-APRIL 2025.

IN-STORE AT DE BIJENKORF AS WELL AS ONLINE ON [DEBIJENKORF.NL](https://www.debijenkorf.nl) AND [PARFUMA.COM](https://www.parfuma.com).

## 2025 SOLEIL SUMMER COLLECTION

The 2025 Soleil Summer Collection is inspired by the crystalline reflection of the sun on water, embodying the sun-streaked light of a private island and the warmth of the sunset on skin. Radiant shades and sensorial formulas for eyes and lips conjure the endless summer look of Soleil with gleams of rosy pinks, ethereal nudes and lush embers.

### SOLEIL EYE COLOR QUAD IN 01 BRONZE ISLE

**Suggested Retail Price: €85**

The new Soleil Eye Color Quad in 01 Bronze Isle features buildable radiant base and sheer topper shades evoking crystalline island waters.

This quartet of silky-soft eyeshadows showcases hues that impeccably enhance the eye shape in a single swipe. Sun-sparked vanilla and ember shades create customizable coverage, while gold and copper toppers reflect the glow of sunlit waters.

### SOLEIL ULTRA-SHINE LIP COLOR

**Suggested Retail Price: €60**

One-stroke shine. Soleil Ultra-Shine Lip Color embodies the effortless style and unapologetic luxury of endless summer. Inspired by hues that recall escapist destinations, it features an even, glossy application and a lightweight, conditioned feel. It combines the easy application of a lipstick, the gleam of a gloss and the rich emollience of a balm.

#### SHADES:

38 Nude Coast: A light beige  
40 Rose Beam: A cool rose

### SOLEIL LIP BALM

**Suggested Retail Price: €43**

Soleil Lip Balm provides the shine of Soleil in a conditioning balm. The hyaluronic acid-infused formula imparts up to 24 hours of dewy hydration for a visibly plumped look, while glazing lips with sheer, sunlit color in six resort-inspired shades. This multi-purpose lip formula can be worn on its own as a balm or as a primer under lipstick and is scented with the iconic coco de mer accord of the TOM FORD Soleil Blanc fragrance.

#### SHADES:

01 Rendezvous: A true pink  
02 Jetset: An orange coral  
03 Escapist: A bright warm pink  
04 Uninhibited: A burnt red  
05 Getaway: A rosy nude  
06 Isle: A lush berry

For more information, please contact Lyddia Roy: [contact@mmbsy.com](mailto:contact@mmbsy.com).

[TOMFORD.COM](https://www.tomford.com)